



ALL THE REALITIES POWERING THE FUTURE OF IMMERSIVE EXPERIENCES

Frank Soqui, General Manager | Virtual Reality Group



VIRTUAL & AUGMENTED REALITY

THE **EVOLUTION** OF COMPUTING



1980 1985 1990 1995 2000 2005 2010 2015



WHY DOES IT MATTER

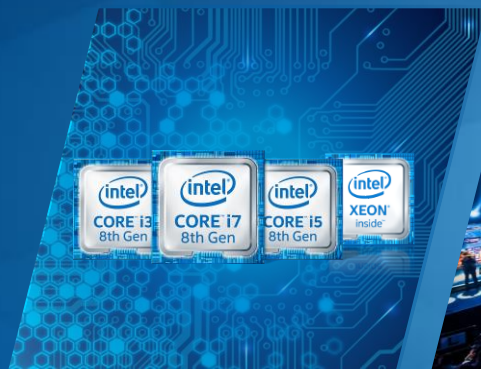
\$80_B

BY 2020

\$569_B

BY 2025

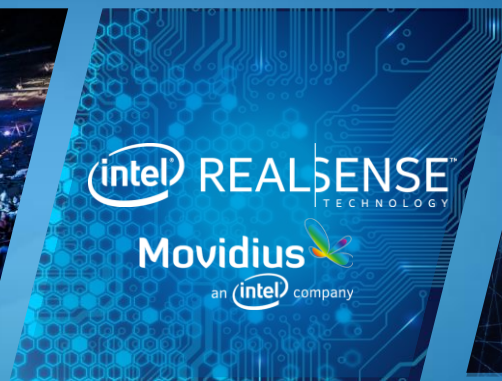
INTEL POSITIONED **TO LEAD** THE REALITIES REVOLUTION



ADVANCED PROCESSORS



**OPTIMIZED GRAPHICS &
PLATFORM TECHNOLOGY**



**DEPTH AND TRACKING
SENSING TECHNOLOGIES**

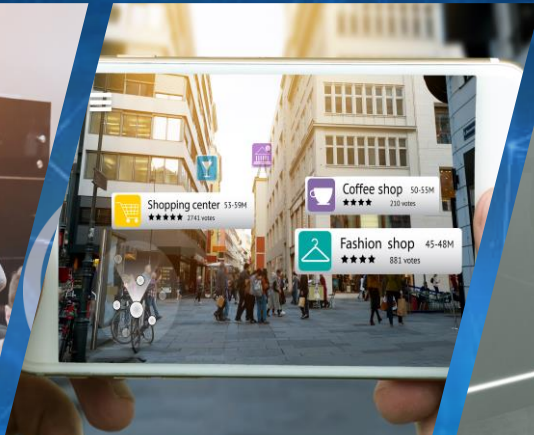


**SUPERIOR SOFTWARE CLOUD,
ANALYTICS & SERVICES**

POWERING ALL THE REALITIES



**VIRTUAL
REALITY**



**AUGMENTED
REALITY**



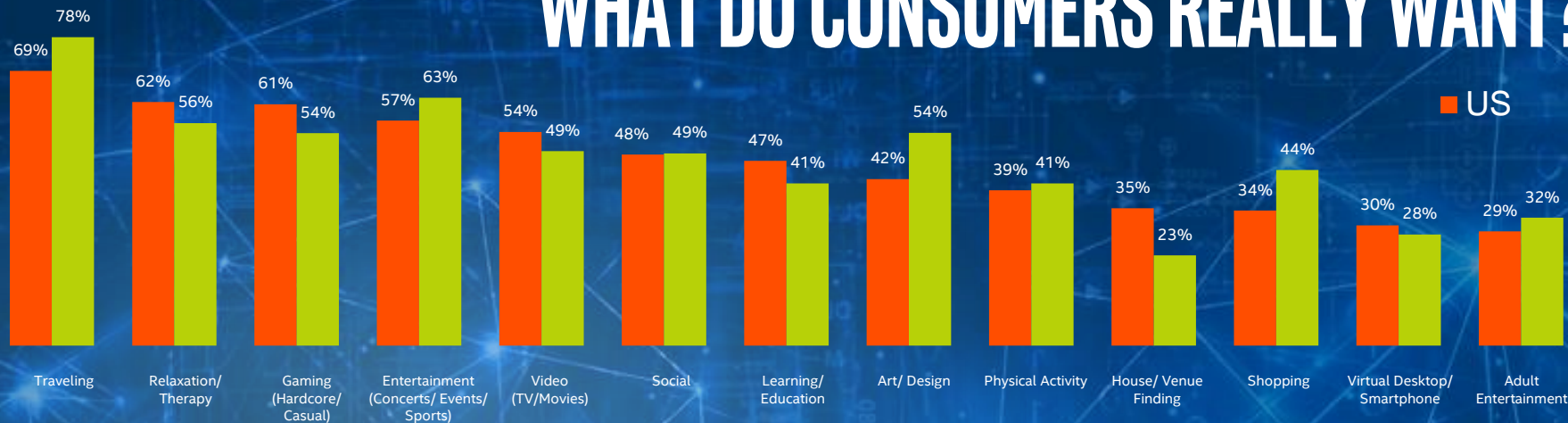
**MIXED
REALITY**

IMMERSIVE, INTERACTIVE, LATENCY, COLLABORATION, BUSINESS VALUE

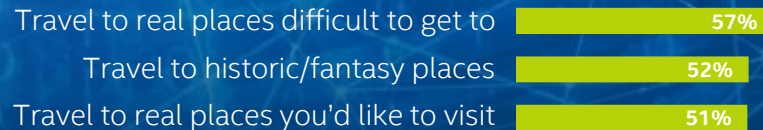
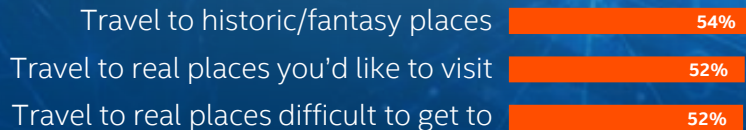
UNLOCKING VR'S AWESOME POTENTIAL



WHAT DO CONSUMERS REALLY WANT?



WHERE DO THEY WANT TO GO?



A WORLD **WITHOUT LIMITS**

A person is silhouetted against a vast, starry night sky. The Milky Way galaxy is visible, stretching across the frame with a bright, yellowish-white core. The person stands on a dark, rocky ridge, looking up at the cosmos. The overall mood is one of wonder and exploration.

ALL FUN AND GAMES



ARIZONA
SUNSHINE

VERTIGO GAMES



FUN FACT
Over 140 'VR Ready' PCs
available in North America on Newegg and over
300 available in China on JD.com



FUN FACT
"Raw Data" VR game #1 seller of ALL
PC games at launch summer '16

More than 1200 VR titles available for the PC



CHALLENGER
LEAGUE

ROAD TO THE FINALS

PRESENTED BY:

oculus

ESL

VR COMES TO ESPORTS

STARTING JULY 12 - AUGUST 24

LEAGUE PLAY

Online Qualifiers for
The Unspoken & Echo Arena

QUALIFY IN TOP 4 TO ADVANCE TO

THE REGIONALS

Oculus Connect 4, ESL One Hamburg,
IEM Oakland & DreamHack Winter

TOP 8 COMPETITORS WILL TRAVEL TO

THE FINALS

IEM Katowice,
Poland

\$200,000

TOTAL PRIZE WINNINGS

ECHO ARENA



THE UNSPOKEN





SAN JOSE MARY COUNSEL CENTER

THE **FUTURE** OF IMMERSIVE MEDIA

INTEL® TRUE VR AND INTEL® FREED™





THE **FUTURE** OF HEALTHCARE SURGICAL THEATER PRECISION VR™



Clinical case cr
Dr. Neil Marti
UCLA Medi

SURGICAL
THEATER

THE **FUTURE** OF THE AUTOMOTIVE SHOWROOM



ZL ZeroLight



CHANGING THE FACE OF RETAIL



 **InContext**
S O L U T I O N S



THE **FUTURE** OF EDUCATION



Innovation Network

400 Science Parks



VR/AR Projects

52 Experiences



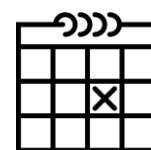
Academic Network

800 Universities



Facilities

> 50 VR First Labs



Visibility

50 events per year

- Democratizing VR/AR Innovation -

www.vrfirst.com

INTEL PARTNERING WITH HTC AND VR FIRST LAUNCHING “WORLD’S FIRST VR BUNDLE FOR INNOVATION AND RESEARCH ”

Transform current academic facilities to tomorrow’s VR/AR hubs

VR First is lowering entry barriers for innovators to build the immersive future today.



springboardVR



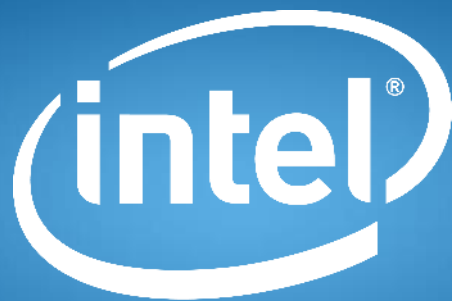
Network Partners





THE VR REVOLUTION. POWERED BY INTEL.





experience
what's inside™